**PLATINUM** **SPONSOR/EXHIBITOR**

$1000.00+ Donation

**MACA Provides:**

 **1 lodging room Thu, Fri & Sat @ Grand Glaize Inn**

**Recognized Sponsorship of the Friday Ice Cream Social**

 **1 Waiver of Conference Reg. Fee (used @ Sponsors discretion)**

 **Full-Page Advertisement in the Conference Guide**

 **Free Exhibitor Booth at the Conference**

 **Name Recognition in MACA Newsletter**

 **2x2 Logo on the next Conference Flyer**

**Name Recognition in the next MACA Conference Guide**

 **Opportunity to sit at head table and share about your company**

 **during the Saturday evening Banquet/dinner**

**GOLD SPONSOR/EXHIBITOR**

$700.00 Donation

**MACA Provides:**

 **1 lodging room Fri & Sat @ Grand Glaize Inn**

**1 Waiver of Conference Reg. Fee (used @ Sponsors discretion)**

 **6.5 x 7.75 Advertisement in the Conference Guide**

 **Free Exhibitor Booth at the Conference**

 **Name Recognition in MACA Newsletter**

 **Name Recognition in the next MACA Conference Guide**

**SILVER SPONSOR/EXHIBITOR**

$500.00 Donation

**MACA Provides:**

**1 Waiver of Conference Reg. Fee (used @ Sponsors discretion)**

 **4x6 Advertisement in the Conference Guide**

 **Free Exhibitor Booth the Conference**

 **Name Recognition in MACA Newsletter**

 **Name Recognition in the next MACA Conference Guide**

**BRONZE SPONSOR/EXHIBITOR**

$400.00 Donation

**MACA Provides:**

 **1 Waiver of Conference Reg. Fee (used @ Sponsors discretion)**

**3x4 Advertisement in the Conference Guide**

 **Free Exhibitor Booth at the Conference**

 **Name Recognition in MACA Newsletter**

 **Name Recognition in the next MACA Conference Guide**

**NON-FOR PROFIT SPONSOR/EXHIBITOR**

$200.00 Donation

**MACA Provides:**

 **3x4 Advertisement in** **the Conference Guide**

 **Free Exhibitor Booth at the Conference**

 **Name Recognition in MACA Newsletter**

 **Name Recognition in the next MACA Conference Guide**

**FRIENDS OF MACA SPONSOR**

$50.00 Donation

**MACA Provides:**

 **Name Recognition in the Conference Guide**

 **Name Recognition in MACA Newsletter**

 **Name Recognition in the next MACA Conference Guide**

ADDITIONAL SPONSORSHIPS

[ ]  Meal Host $1000.00

* Sign indicating sponsorship at serving lines of the meal
* ½ page ad in Conference program
* Advertisement on MACA website

[ ]  Cloth Bag for Handouts $1500 if provided by MACA. Free if provided by your company/you. Items provided to MACA must arrive 30 days prior to conference start.

* Corporate logo on cloth conference bag handed out to attendees

[ ]  Folder Sponsor $1500 if provided by MACA. Free if provided by your company/you. Items provided to MACA must arrive 30 days prior to conference start.

* Folder Sponsor will have their logo printed on the conference folder along with the conference design elements. IF provided by MACA, MACA will be responsible for designing the folder, however, ***the Folder sponsor will provide a print ready logo for the folder – Two months prior to Conference.***

[ ]  Break Host $ 550.00

* Sign indicating sponsorship at serving lines of Breaks

[ ]  Plastic Bag for Handouts $700 if provided by MACA. Free if provided by your company/you. Items provided to MACA must arrive by 30 days prior to conference start.

* Corporate logo on plastic conference bag handed out to attendees

[ ]  Scholarship Patron $175

* A scholarship patron provides a registration for a scholarship attendee

[ ]  Scholarship Fund $25

* When donating to the scholarship fund, the conference will give out full and/or partial scholarships pending total amount donated to the scholarship fund.

[ ]  Goodie Bag Insert $100

* 200 copies provided by your company/you. Inserts must arrive 30 days prior to conference start to ensure inclusion in bag.

**Additional Exhibitor Information**

* Exhibitors can set up on the Thursday prior to conference after 4pm.
* Exhibit hall will be open/exhibit hall hours are tentatively Friday from 7:00am to 5:00pm and Saturday from 7:00am to 5:00pm – These times are tentative, please check final schedule on missouriaddictioncounselr.com closer to the program date.
* All snack breaks will happen in the exhibit area. Paid exhibitors staffing the booth are welcome to all meals and snacks provided.

**GUIDELINES FOR EXHIBITORS/SPONSORSHIPS**

**Advertisement**

**All advertisements will be at MACA’s expense. These are at the discretion of the Sponsor. They can be anything simply from your company’s/agency’s logo to an advertisement of your services – basically your picture, anything you would want. If you elect to go with an advertisement, the deadline for submission is *60 days prior to conference.* This allows enough lead-time to have the advertisement printed prior to the Conference. Please do NOT send material in .pdf format.**

**NOTE: Conference Program is printed on 8-1/2”x11” paper, so all ads will be sized accordingly.**

**Exhibitor Booth**

**An Exhibitor Booth is a standard banquet table (8’) to be used for informational materials or displays. Availability to electrical outlets will be provided for Platinum Sponsors only. Outlets are limited and are provided on a first come first serve basis at no additional charge.**

**Name Recognition**

**Your name will be printed in the Conference Guide. The MACA Newsletter recognition will be in an edition published after the Conference. Additionally, all Sponsors for the Conference will be mentioned in the next Conference Guide as a Sponsor of the MACA Conferences.**

**Sponsor/Exhibitor Letter of Agreement**

Choose an item.

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_- State: \_\_\_\_\_\_\_\_ Zip:\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please select your Exhibitor Level:**

[ ]  Platinum $1000 [ ]  Gold $700 [ ]  Silver $500 [ ]  Bronze $400 [ ]  Non-Profit $200

**Please list your attendees who will be at your table:**

**Please check the box as confirmation you have read and agree to the following conditions:**

[ ]  I understand that I am allotted only ONE table for my exhibit.

[ ]  I understand that conference registrations will be emailed or mailed to me and that I must complete one for EACH conference attendee.

[ ]  I have included an additional $175 for each additional representative who wishes to attend the conference for the CEU and that these fees cover meals, breaks and materials.

[ ]  I agree with the terms and conditions as outlined in this agreement and by the MACA Exhibitor Rules and Expectations.

 **PAYMENT OPTION: Total Amount Included $**

If paying by **CREDIT CARD**, please complete the following:

Cardholder Name: [ ]  Same [ ]  Other

Billing Address: [ ]  Same [ ]  Other

Card Number: Expiration Date:

3-digit code: There is a credit card fee added to the total.

[ ]  By checking this box, I am giving MACA permission to charge my credit card for the amount listed above.